



## AGREEMENT

This agreement ("Agreement") is entered into between the Indian Institute of E-Commerce, hereinafter referred to as "IIEC," and the student, hereinafter referred to as the "Learner," for the enrollment in the Certified E-Commerce Professional Certification Bundle program.

### Program Overview:

- **Bundle Program Offering:** IIEC offers the Certified E-Commerce Professional Certification Bundle, a comprehensive program consisting of 17 e-commerce certifications, each priced at Rs.1389, for a total program cost of Rs. 25,000. Additionally, the program includes an 18th certification module, the "Advanced Certification in Online Sales," which comes with a unique 100% Job Guarantee or Full Fee Refund\*, specifically designed for job seekers.
- **Lifetime Access:** The Learner will have lifetime access to program materials and updates, ensuring the ability to stay current with the evolving e-commerce landscape.
- **Comprehensive Curriculum:** The program encompasses certifications in e-commerce fundamentals, digital marketing, SEO, social media, and more, providing a well-rounded educational experience.
- **Certification of Expertise:** Upon program completion, the Learner will receive a certification of expertise, showcasing their skills to potential clients, investors, and employers.

### Agreement Terms:

- **Enrollment and Completion:** The Learner agrees to successfully enroll in the desired program and complete the program as per the provided schedule.
- **Attendance:** The Learner will attend classes regularly, adhering to the designated schedule for each certification program.
- **Discipline:** The Learner will maintain discipline and follow program rules, which include compliance with IIEC's code of conduct.
- **Engagement:** Active participation in all program activities, assignments, and discussions is essential for certification.
- **Mentorship:** The Learner is encouraged to engage with mentors, seek guidance, and demonstrate improvement in the subject matter, which may be necessary for certain certifications.
- **Effort and Commitment:** The Learner is expected to display a strong work ethic and commitment to the program, dedicating the necessary time and effort to succeed.
- **Positive Attitude:** Maintaining a positive attitude throughout the program is important for creating a conducive learning environment.

### Certifications Benefits:

The Certified E-Commerce Professional Certification Bundle is designed to provide unique benefits tailored to different career types. Each of the 17 certifications allows the Learner to gain expertise in various e-commerce aspects, opening opportunities for:

- **Entrepreneurs:** Gaining insights into e-commerce strategies to enhance or launch an online business.
- **Working Professionals:** Enhancing understanding of e-commerce principles to advance career opportunities.
- **Existing Business Owners:** Learning to optimize e-commerce operations for existing businesses.
- **Small and Medium Enterprise Owners:** Discovering strategies to expand the online presence.
- **Freelancers:** Developing foundational knowledge to offer e-commerce services and expand freelance opportunities.
- **Consultants:** Acquiring expertise to provide e-commerce consulting services to businesses.
- **Business Enthusiasts:** Exploring various e-commerce aspects to broaden knowledge.



### Guarantee For Entrepreneurs and Freelancers: For Certification 1 to Certification 17

- **Knowledge and Skill Development:** Guarantee that your program will provide entrepreneurs and freelancers with comprehensive knowledge and practical skills in e-commerce. Highlight the specific areas they will excel in, such as marketing, operations, or international trade.
- **Access to Resources:** Promise access to a wealth of resources, including e-commerce templates, case studies, and industry insights that they can use to enhance their online business. This guarantee emphasizes the practical application of what they learn.
- **Certification of Expertise:** Offer a certification of expertise upon program completion, which they can use to showcase their e-commerce skills to potential clients or investors. This certification can serve as a valuable credential in the industry.
- **Lifetime Access:** Provide lifetime access to program materials and updates, ensuring that entrepreneurs and freelancers can continuously learn and adapt to the ever-evolving e-commerce landscape.

### Guaranteed Job or Fee Refund for Jobseekers: Certification 18 - Advanced Certification in Online Sales

- **Certification Value:** The "Advanced Certification in Online Sales" module has a value of Rs.1389.
- **Refund Terms:** IIEC offers a unique guarantee for the "Advanced Certification in Online Sales" module, specifically for job seekers. This guarantee provides either a 100% Job Guarantee or Full Fee Refund\*, applicable to job seekers.
- **Refund Amount:** In the event that a job offer is not extended within a reasonable timeframe despite successful course completion, eligible students will receive a refund of Rs.1389, which is the fee paid for the "Advance Certification in Online Sales" certification. This refund will be processed within the specified timeframe
- **Refund Applicability:** The job guarantee and refund are applicable exclusively to the "Advanced Certification in Online Sales" module and do not extend to the other certifications within the Certified E-Commerce Professional bundle.

By enrolling in the Certified E-Commerce Professional Certification Bundle, the Learner agrees to abide by the terms and conditions outlined in this Agreement.

\*Full Fee Refund is subject to the terms and conditions of IIEC.

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This Agreement outlines the terms and benefits of the Certified E-Commerce Professional Certification Bundle, ensuring a clear understanding between IIEC and the enrolled Learner.

Indian Institute of E-Commerce

Student's Name

Authorized Representative's Signature

Student's Signature

By signing below, both parties acknowledge their understanding and acceptance of this Agreement.