

ONLINE MBA - Post Graduate Program
by IIEC®



भारतीय ई-कॉमर्स संस्थान
INDIAN INSTITUTE OF E-COMMERCE®
REGD. NO. IN-1731/404.2015/NPL/2068/2015; GOVERNED BY IIEC BHARAT SKILL DEVELOPMENT BOARD
Govt. of India Recognized
(Govt. of India, ISO 9001:2015, Sector 8 Bureau MISSE certified institute)

ONLINE MBA

Post Graduate Program by IIEC®

DIGITAL DEGREE®
by Indian Institute of E-Commerce



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About Indian Institute of Ecommerce

Indian Institute of eCommerce is a section 8 organization with its registered address in 15 ,Saidulajab, Saket, Delhi South, India , registered under the Ministry of Corporate Affairs - www.mca.gov.in , Government of India.

For Job Seekers: The Post Graduate Program is developed for jobseekers, working professionals to meet the requirements set by E-Commerce industry

For Entrepreneurs: IIEC's business Incubation is to help entrepreneurs with "Plug and Play E-Commerce Stores" with ongoing mentorship support.

IIEC Vision & Mission

Our Vision: To be the thought leader of E-Commerce Education in India.

Our Mission: To develop 10000 E-Commerce Entrepreneurs by 2020.

Core objectives: "Be the thought leader of E-Commerce Education."

IIEC Timeline Journey

Indian Institute of eCommerce is an E-Learning institute registered in Delhi with its headquarter in 15th Floor, Eors Towers, Delhi, India , registered under the Ministry of Corporate Affairs - www.mca.gov.in , Government of India.

- 2015.**
- Indian Institute of E-Commerce is registered as a **Section 8 Organization** under Minstry of Corporate Affairs.
 - Registered **Trademarks:** INDIAN INSTITUTE OF E-COMMERCE, INDIAN INSTITUTE OF ECOMMERCE, IIEC & DIGITAL DEGREE, CERTIFIED E-COMMERCE PROFESSIONAL
- 2016**
- **Tata Institute of Social Sciences** - TISS Mumbai partnered with Indian Institute of E-Commerce to train 50,500 students across India.
 - **WTO** Invited IIEC Chairman as a panellist in Public Forum for E- Commerce & Inclusive Trade in Geneva, Switzerland.
 - **Alibaba** partnered with Indian Institute of E-Commerce to develop 1 million E-Commerce & Global Trade skilled professionals.
 - **Amazon India** Partnered with Indian Institute of E-Commerce and gained over 10 Lac+ Sellers in India with ATEC Certification Program promoted by IIEC.
 - **Google** in Partnership with IIEC launched Google Ambassador Program in India.
- 2017**
- **Tata Consultancy Services** became IIEC marketing partner to promote our courses pan India.
 - Over 500+ Training Institute Partnership Agreements were signed.
 - Launched our **E-Learning Portal www.iiec.edu.in** with 20+ E-Commerce certification Programs designed & developed fully in-house by Indian Institute of E-Commerce experts.

2018

- Created 1st Overseas Center of **Indian Institute of E-Commerce in Singapore.**
- **Government of Ethiopia** Partnered with Indian Institute of E-Commerce on E-Commerce Training for Ethiopian Government Departments.
- Over 67000+ students are trained & Certified till date at iiec.edu.in E-Learning Portal.
- IIEC Students have founded 136 companies like FlipFresh, BaazKart, IndianSarees, BrandVilla, Craftcrane, Hairwhizz etc.
- 80+ Corporates like Yahoo, Wipro, Tech Mahindra, Apple India have partnered for employee training with Indian Institute of E-Commerce.
- **Amazon India** is working with 200+ students from Indian Institute of E-Commerce directly post Certification.





2019

- Launched **flagship program** for E-Commerce industry suitable for Jobseekers and working professionals. Educational partner signed in **16 countries** France, Germany, UAE, Saudia Arabia, United States, Newzealand, Denmark, Neitherland, Switzerland, Chec Republic, Poland, Slovenia, Spain, Ireland. Expanded our course offering into the B2B market.
- Partner with Classmarker and Accredible to allow access to **bloc-chain enable**
- **Online testing & Certification** service.
IIEC E-Commerce Business Incubation Program.
- Formation of E-Commerce Industry Council to support 1500+ indian industries
- to export via global E-Commerce stores network incubated by Indian Institute of E-Commerce

Introduction to PGP Program

Online MBA - PGP in E-Commerce

Become a recognised E-Commerce professional by developing 360° E-Commerce Operations Management skills.

-  Practical Online Training
-  1-on-1 Support
-  Job Assistance & Career Mentorship
-  Lifetime Access & Updates

EXPLORE IIEC® MBA
CERTIFICATION



IIEC® Post Graduate Program is contributing growth for Global E-Commerce brands.



IIEC® PGP is the highest level of digital degree® certification by IIEC in Ecommerce industry

The growing Ecommerce Industry need over 1 million Certified Ecommerce Professional worldwide.

IIEC® MBA JOB OPPORTUNITIES

Develop Ecommerce skills for a role of Operations, Logistics, Digital Marketing , Data Analytics, etc.

HOW TO BECOME IIEC® MBA

The PGP course is online and we accept applications throughout the year.

Online MBA - PGP in E-Commerce program is suitable for:

Job Seekers, E-Commerce Entrepreneurs, Startup Co-founders, Working Professionals planning to switch into E-Commerce Industry, Companies planning to venture into E-Commerce, Students or Freelancers looking for career opportunities in E-Commerce Domain.



JOB SEEKERS

Learn E-Commerce operations management skills that are high in demand to increase your hireability.



WORKING PROFESSIONALS

Become an E-Commerce expert & get promoted to mid-to-senior level role in E-Commerce division of your company.



STUDENTS

Minimum 18 Years age, currently enrolled into graduate/post graduate degree program by regc. Indian university / college.



FREELANCERS

Become a preferred E-Commerce business consultant with IIEC's Certified E-Commerce Professional Certification.

| Features | IIEC® Post Graduate Program |
|--|-----------------------------|
| TRAINING METHODOLOGY | |
| Video Based Training | ✓ |
| Instructor-Led Training | ✓ |
| Practical Software Training 120+ TOOLS FOR FREE | ✓ |
| JOB ASSISTANCE | |
| Interview Preparation | ✓ |
| Job Application | ✓ |
| Job Consultancy 1:1 PHONE CALL | ✓ |
| 1:1 MENTORSHIP & SUPPORT | |
| 24X7 Help Desk NEW: TICKET, CHALLENGES | ✓ |
| Live Streaming Classes | ✓ |
| Paid Projects EARN UPTO ₹1 Lac /MONTH Internships | ✓ |
| Lifetime Updates | ✓ |
| | ✓ |



Pre-requisites

1. Basic Requirements

High Speed Internet

As our Certified Ecommerce Professional is an e-learning program , it consists of high quality practical videos. So we recommend you to use high speed internet to load the videos without any hassle.

Internet Knowledge

You should have a basic knowledge about the internet systems & terminologies and also basic knowledge of internet platforms like Facebook, Google, LinkedIn, etc to cope up in learning process.

Required Devices

As the course contains more practical videos we recommend you to have a Laptop / PC / Smartphone to study and practice the courses.

2. Technical Specifications

We recommend you to meet the minimum requirements:

Browser

An up-to-date version of Chrome is strongly recommended.

We also support the latest versions of Firefox, Safari, Opera and Microsoft Edge. At this time, most features, including Classroom, Knowledge, and Student Hub, are supported on mobile web.

Internet Connectivity

Download: 2+ Mbps recommended; minimum 1 Mbps.

Upload: 0.5 Mbps.

Mobile Data: Reliable Wi-Fi or cellular data connection.

Operating System

PC: Windows 7 or higher with the latest updates installed (note: Internet Explorer is not supported).

Mac: OS X 10.11 or higher with latest updates installed.

Linux: Any recent distribution that has the supported browsers installed.

Ubuntu: 17.10+ or 14.04 LTS+.

Hardware

Each course and program has its own specific hardware requirements in terms of processing power, hard drive space and any external hardware. Please refer to the program's individual overview page for additional info.

YouTube

Ability to watch YouTube videos is required. If YouTube is blocked on your network, please contact your IT support or internet provider.

If you do not use the HTML5 player, we recommend Adobe Flash Player v28. If you do not use the HTML5 player, we recommend Adobe Flash Player v28.

Google Account

Required for Webcasts, one on one appointments, and exit interviews

If you have a Gmail or YouTube account, that same login can be used to access all of Google's features.

PGP Learning Journey

ENROLL IN PGP PROGRAM

enroll online by paying the fee and get instant access of entire PGP course content.

UNDERSTAND LEARNING PATH

Access 200+ Hours of Study materials with lifetime access of entire contents, Access of newly developed course contents for PGP will be provided completely free.

Get access to

Practical Video Series

Software Tools

Practical Case Studies

Live Classes

Industry Updates

SUBMIT ASSIGNMENTS

real-time case based assignments in each module with review from an ecommerce expert to guide you on the assignment.

ONLINE EXAM

100 Multiple choice questions & Answers in the PGP Certification exam, get 60% to get a Post Graduate Certification from IIEC®

DIGITAL DEGREE® REGISTERED CERTIFICATE BY IIEC

PGP & 17+ individual certifications are sent digitally to your registered email ID as an when you qualify in each certification exam

POST CERTIFICATION SUPPORT

Get access of IIEC's E-Commerce Job Assistance Program to prepare, apply and become job ready for e-commerce companies locally and internationally.

Course Curriculum

MODULE 1

FUNDAMENTALS OF ECOMMERCE

Topics Covered on



MODULE 2

CERTIFIED ECOMMERCE WEB DEVELOPER

Topics Covered on



MODULE 3

CERTIFIED ECOMMERCE OPERATIONS MANAGER

Topics Covered on



MODULE 4

CERTIFIED ECOMMERCE LAW PROFESSIONAL

Topics Covered on



MODULE 5

CERTIFIED DROPSHIPPING EXPERT

Topics Covered on



MODULE 6

CERTIFIED ECOMMERCE & GLOBAL TRADE PROFESSIONAL

Topics Covered on



MODULE 7

CERTIFIED ECOMMERCE SECURITY MANAGER

Topics Covered on



MODULE 8

CERTIFIED RETAIL ECOMMERCE EXECUTIVE

Topics Covered on



MODULE 9

GST FOR ECOMMERCE

Topics Covered on



Course Curriculum

MODULE 10

CERTIFIED DIGITAL MARKETING PROFESSIONAL

Topics Covered on



MODULE 11

CERTIFIED MARKETING AUTOMATION EXPERT

Topics Covered on



MODULE 12

CERTIFIED GROWTH HACKING EXPERT

Topics Covered on



MODULE 13

CERTIFIED SEO STRATEGY

Topics Covered on



MODULE 14

CERTIFIED SOCIAL MEDIA PROFESSIONAL

Topics Covered on



MODULE 15

CERTIFIED CONTENT DEVELOPMENT EXPERT

Topics Covered on



MODULE 16

CERTIFIED CONTENT MARKETING PROFESSIONAL

Topics Covered on



MODULE 17

CERTIFIED AFFILIATE MARKETING PROFESSIONAL

Topics Covered on



Certification Benefits



Industry recognised certification

Certified Ecommerce Professional® is widely accepted as a primary qualification certification within E-Commerce companies in India.



Career fair & career services

Access to IIEC's hiring partners network of over 100+ ecommerce companies and our flagship virtual ecommerce career fair.



IIEC credits on PGP for Business®

Get scholarship Discount on joining IIEC's E-Commerce Business incubation Program

PGP Career Opportunities

Ecommerce Expected Job roles & Salary

IIEC® Post Graduate Program can be helpful to build your successful career in the below listed jobs in E-Commerce domain.

| JOB | Salary |
|-----------------------------|------------|
| Web Developer | ₹1,255,944 |
| Product Manager, Ecommerce | ₹1,302,835 |
| Project Manager , Ecommerce | ₹1,235,332 |
| Operations Lead, Ecommerce | ₹1,952,842 |
| Digital Marketer | ₹2,146,194 |
| Catalog Manager | ₹2,916,741 |
| Ecommerce Backend Manager | ₹1,675,000 |

PGP Career Opportunities

▼ Ecommerce Average Salary by Companies

Over 5000 IIEC® Post Graduate Programs are working in E-Commerce companies. Below are few of the top E-Commerce Employers and their average salaries.



Rs.24 Lacs



Rs.20 Lacs



Rs.18 Lacs



Rs.8 Lacs



Rs.12 Lacs



Rs.22 Lacs



Rs.18 Lacs

Support Services

1. Training Support

24 X 7 Help Desk

- 24 X 7 Online Support by dedicated course support staff.
- Support provided through Whatsapp.
- Support provided through Video Calls.
- Support provided through Phone & SMS.

Paid projects & Internships

- Paid projects related to Ecommerce like Seller Management , Seller On-boarding, Ecommerce Sales & Management etc.
- Paid projects & Internship opportunities from **Amazon, Flipkart, Paytm, Alibaba, Google.**
- Earning opportunity upto 1 Lac rupees per month.
- Get paid based on your performance.

Placement Assistance

- Understand Ecommerce job markets, present & future trends.
- Update your CV & Apply for Ecommerce jobs.
- Prepare for an Ecommerce job interview.

Free Updates

- Get real-time case studies related to Ecommerce industry.
- Get Video Lectures covered on each Ecommerce topic.
- Study Research Papers on various Ecommerce technologies & integrations.
- Understand all the Legal Documentation required.

Live Classes

- Stay updated with Live Classes from Industry trainers.
- Live Classes are conducted whenever there is an update in Ecommerce Industry.

2. Job Assistance

Interview preparation

- Research on the Current Ecommerce Job Trends across the globe.
- 📄 Get help with Resume Writing with our Resume Writing Resources.
- 🕒 Prepare for 100 + Mock Tests for practicing your interview.



Job application

- 🔍 Search for Freelance , Full time , part time and Internship Opportunities.
- ✍ Apply within the website to unlimited number of jobs across the globe.
- 📅 Attend interviews and secure a job.

Job consultancy

- 👤 Indian Institute of Ecommerce has partnered exclusively with Placement Consultants who can help our students to secure job across 80+ countries. Students can research about the Ecommerce Jobs which are locally available and can apply directly by coordinating with the placement consultant.



"Indian Institute of Ecommerce set me on the path to success. I got connected to amazon's seller onboarding team. Take advantage of the IIEC's Career Services to secure your career in Ecommerce industry !"

Akanksha Dave , E-Commerce Consultant - Amazon India



3.Career Support

EXCLUSIVE

Career Support



Meet 1:1 with an experienced Career Coach, available to answer your career questions whether you're new to the field or experienced in your industry. See Details

GO TO IIEC® MBA PROGRAM

★★★★★ 1706 REVIEWS

CONNECT WITH JOB SUPPORT TEAM

1 1:1 Appointment with a Career Coach 2 Personalized Career Plan

PROFILE REVIEWS ON

Resume Review

Get a detailed resume review from an industry professional to ensure your resume effectively conveys your abilities and gets attention from employers.

★★★★★
Course was embedded with excellent stuff and covers many other strategies. Very satisfied. Recommended course!

★★★★★
PGP helped me in landing my dreamjob with an unbelievable package. IIEC assisted a lot in my career and I'm thankful for it.

★★★★★
Great course to start an ecommerce career. The updates & support I receive from IIEC keeps me updated in my job.

★★★★★
Highly informative course in very minute detail which makes even the toughest things to go smooth.

Our PGP Professionals are hired at



Frequently Asked Questions

PGP Program Overview

How many certifications does Certified Ecommerce Professional course cover ?

IIEC® Post Graduate Programs is an All-in-one course bundle. We are offering Practical training for 1 year with Job Assistance.

Who should do PGP ?

Anyone who is interested to start their career in Ecommerce can enrol in the course.

How long is the course access given ?

The course access is given for Lifetime and you can login to your student dashboard anytime and access the course.

How do I receive the course updates ?

Whenever there is an update in our topics, we directly upload it in the course and notify you via email.

What is the validity of the certificate ?

IIEC® Post Graduate Programs certificate is valid for lifetime. The PGP certificate is bloc-chain enabled so you can verify your certificate at anytime.

How do I get the certificate ?

The PGP certificate is generated instantly and emailed to you once you qualify in the PGP exam which is accessible in your student dashboard.

Can I get certificate of individual courses as well ?

Yes. Every individual module has its own online certificate which is generated once you qualify in the respective certification exam.

Is PGP certificate recognised in Ecommerce industry ?

Yes. Indian Institute of Ecommerce has tied up with all the major ecommerce companies and they recognise Post Graduate Program as E-Commerce industry standard Certificate.

How to access upcoming programs ?

The upcoming programs are automatically accessible to you when the course is live in your dashboard.

Content Access

How do I access my Course content?

Once you log into your account, you can access the course content under “ My Courses “. You will see all the modules of the course in on your student dashboard.

How do I report a bug or an issue in the course content (i.e., quizzes, videos,

If you have any comments or notice any errors in your Nanodegree program or course content, you can submit content feedback

How long will I have access to course content after I am certified ?

The Certified Ecommerce Professional program is a Lifetime membership program which means the access to the course content in your dashboard will never expire and you can view the course content any number of times.

How do I download my course content?

The course contents are accessible at anytime in your dashboard and the download of contents is strictly prohibited.

How do I access subtitles?

All the course videos have English subtitles. To access the subtitles click the “cc” button in the classroom video player and you can view the subtitle.

Assignments & Reviews

How do I resolve the error message I got when attempting to submit my assignment?

You can zip your assignment file and try to upload it again.

When will my assignment be reviewed?

Assignment reviews are often completed within 7 working days. Due to the high volume of submissions and the time it may take your reviewer to give personalized feedback, the turnaround period for project evaluations may be up to 10 days.

Who grades PGP assignments?

Indian Institute of Ecommerce reviewers are skilled professionals working in successful ecommerce companies.

What happens if my assignment requires changes?

If your assignment requires changes, your reviewer will leave you plenty of feedback to help you. Once you feel you've made the required corrections, resubmit your assignment.

Career Services

Does IIEC offer career services?

Yes. You can check our career services at www.iiec.edu.in/

Does IIEC guarantee that I will find a job after completing the PGP program?

No. While the PGP programs provide you with real-world skills needed within the applicable industry, there are many factors involved in the hiring practices of other companies as well as the job market generally, and we cannot make any guarantee that you will find a job after completing our PGP program.

What kinds of jobs do IIEC students get?

Students have found jobs as operations manager, web developers, Social media managers, data analysts, instructors, backend managers and more. They work at a variety of companies, from Fortune 500 establishments like Google and AT&T, to startups like Nest.

Can you help me with a work visa?

IIEC does not offer any assistance or legal advice pertaining to immigration, work visas, or employer sponsorship. We encourage you to reach out to a lawyer if you have any questions.

Mentor Benefits

When will I have session scheduled with my mentor ?

Once you enrol in the IIEC® Post Graduate Program , you get connected to our mentor for a 30 minute mentorship session.

How do I connect to my mentor if I have any queries ?

You can email us your query at support@iiec.edu.in and we shall connect the mentor if required to assist you.



Payment and Billing

Can I switch my currency for payment?

You can mail us and mention which currency you require to purchase the course at support@iiec.edu.in.

How do I get a receipt or invoice for my purchase of PGP

As you purchase the course online, you automatically get a system generated receipt and the complete order details mentioned in it in your registered email id.

How much do IIEC® Post Graduate Program cost?

The PGP program fee is inclusive of all taxes. The fee can be paid one time or in EMI upto 12 months.

Does IIEC offer discounts or coupons?

While we don't offer discounts directly, once you've created an IIEC account you will be able to receive occasional special promotional offers via email.

What is your refund or cancellation policy?

We do not offer refund or cancellation to the students once they enrol in the course.

Student Reviews



Pramod Jain



PGP helped me in landing my dreamjob with an unbelievable package. IIEC assisted a lot in my career and i'm thankful for it.



Nisha Singh



Professionally done - to the point, providing the necessary information without wasting time.



Sumanth Jayaram



Highly informative course in very minute detail which makes even the toughest things to go smooth.



Disha Gupta



Great course to start an ecommerce career. The updates & support i receive from IIEC keeps me updated in my job.



Akanksha Dave



Course was embedded with excellent stuff and covers many other strategies. Very satisfied. Recommended course !



Rahul Kedia



It covers the importance of ecommerce management concepts.Its a great learning course & amazing work by IIEC.



Richa Mishra



Well structured course and excellent instructors.



Smarika Garg



Thanks IIEC for making me find a path in ecommerce. IIEC's continous support was awesome.

Enrollment Advisors are here to help answer on IIEC® Post Graduate Programs, policies, and the best pathway for you. If you are already enrolled in our PGP program and have specific questions or issues about your classroom, please contact-us



ReachUs

www.iiec.edu.in



Chat with us now

Talk to an advisor online
about our certification
programs.

Chat Now

Disclaimer:

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Indian Institute of E-Commerce Certification programs represent collaborations with our industry partners who help us develop our content and our industry partners also hire and provide freelance business projects to our program graduates which is subjected to company's interest. Indian Institute of E-Commerce is not a traditional accredited university & doesn't confer traditional degrees, The Course is offered 100% online through Learning Management System in www.iiec.edu.in and certification is provided by Indian Institute of E-Commerce.

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